



Origin Food Group Fact Sheet

Mission: Origin Food Group is committed to developing healthy, affordable, tasty and innovative foods that offer healthy alternatives for today's fast-paced lifestyles. We believe producing value-added products gives our customers the nutrition they need while fitting seamlessly into their lifestyles. We don't just make food. We make it better.

Who We Are: Origin Food Group, based in Statesville, N.C., is the maker of **früsh**® Yogurt On-the-Go. The company's all-natural offerings include yogurt on the go in: peach, strawberry, blueberry, strawberry banana, tropical pineapple and piña colada flavors available in 7 oz. The line is the centerpiece to Origin Food Group's plan for growth and production in North Carolina.

Community Investment: Origin Food Group is investing \$7 million to build a brand new, state-of-the-art processing facility, retrofit an existing site, and develop a brand and a product that will meet the expectations of the demanding current-day consumer. This processing plant is off of Interstate 40 in Iredell County. The company created 28 jobs for the launch of its **früsh** line. Origin Food Group projects that it will employ 40 to 50 people by 2014 as the company expands its product lines. The company also is investing locally by purchasing milk from neighboring partner Stamey Farms, located about one mile from the production facility.

Commitment to Innovation: Origin Food Group continuously dreams, tests and innovates to develop healthy food lines. The **früsh** superdrink made with real fruit, rich and creamy yogurt and all-natural health boosters including HOWARU® Bifido probiotics and TruCal® calcium, is only the beginning of more innovative super foods to come from Origin Food Group.

History: Origin Food Group is a partnership combining nearly 100 years of experience in yogurt and beverages by the Alarcon family of Ecuador and in dairy and cattle by the Stamey family of Iredell County. This company is a partnership between two families who share similar philosophies and a decades-long friendship.

In 2009, Francisco Alarcon approached Bob Stamey looking for opportunities to bring his industrial and food manufacturing experience to the United States. Together, by forming Origin Food Group, they made a commitment to investment, job creation and the production of high quality, wholesome food options for consumers in this region and beyond.

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